



Bernardo Javier del Bosque Garza

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Professional Summary

Expertise in Business Intelligence, Data Engineering, ETL processes, and Transact-SQL, delivering scalable and secure enterprise reporting solutions. With over 20 years of professional experience, including 9 years in people management and leadership roles, I drive continuous reinvention by integrating diverse data sources and optimizing reporting strategies. My leadership background focuses on mentorship, conflict resolution, and high-performance team building, enabling cross-regional collaboration to achieve measurable operational improvements. Skilled in Power BI architecture and dataflows, I empower businesses to bridge technical innovation with strategic business objectives while fostering a resilient and data-driven organizational culture.

Professional Experience

Accenture – *BI Engineer Specialist*

Monterrey, Mexico | 2026 – Actual

Client: Whirlpool

- Overseeing **complex data engineering lifecycles** and **reinventing** enterprise **analytics** landscapes.
- **Architecting** scalable **solutions** that bridge the **gap** between technical execution and business intelligence.

Neoris – *Data & Analytics Consultant*

Monterrey, Mexico | 2024 – 2025

Client: Marc Anthony Group (Wine & Spirits)

- Designed and deployed **executive Power BI dashboards** for operations, supply chain, and finance, **reducing reporting time by 40%**.
- Implemented **row-level security (RLS)** and optimized models, ensuring **governance and scalability for 300+ users**.
- Integrated multiple data sources (Mulesoft APIs, Jira, ERP), enabling a **single source of truth for management reporting**.

- Partnered with cross-regional teams to **modernize the reporting strategy**, improving adoption and decision-making.

Neoris – *Power BI Developer / Data Engineer*

Monterrey, Mexico | 2023 – 2024

Client: CEMEX (Cement Industry)

- Delivered **end-to-end Power BI solutions** for operational and financial reporting, improving **executive KPI visibility**.
- Developed **ETL pipelines and dataflows**, creating reliable datasets for analytics across business units.
- Optimized complex data models, achieving **30% faster reporting performance**.
- Partnered with business and IT stakeholders to design **sustainable BI architecture** for global operations.

GTCX (formerly Global Telesourcing) – *Shared Services Manager / BI & Data Developer*

Monterrey, Mexico | 2009 – 2023

- Managed a **Shared Services team** supporting analytics, reporting, and process automation across **global operations**.
 - Designed and implemented **ETL workflows and relational databases**, supporting large-scale enterprise reporting.
 - Delivered **Power BI dashboards and executive reports**, enhancing KPI visibility for senior leadership.
 - Defined **data-driven strategies** with global stakeholders, optimizing processes and decision-making efficiency.
 - **Created the payroll process for agents** using **SQL and ETLs**, consolidating data from multiple source systems to generate the final **payment file for agents**.
 - Implemented **Do Not Call (DNC) compliance processes**, ensuring zero outbound calls to restricted numbers by cleansing dialing lists at load time and performing **daily validations against official DNC sources**.
 - Designed and launched the **agent intranet platform**, where agents could view their worked hours, sales, and bonuses, request vacations, and report downtime—creating a complete digital workplace solution that streamlined operations and improved employee engagement.
 - Oversaw compliance with **PACE Self-Regulatory Organization (SRO)** standards and maintained familiarity with **PCI certification requirements**, ensuring regulatory alignment and secure handling of sensitive customer and payment data.
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Core Skills

Business Intelligence: Power BI (Advanced), DAX, Dataflows, Row-Level Security

Data Engineering: SQL, ETL, Data Modeling, Integration Architecture, Snowflake

Programming: Python, PHP, JavaScript, MySQL

Cloud & Tools: Google Cloud Platform (GCP), Mulesoft APIs, Jira, SharePoint

Compliance & Standards: PACE SRO, PCI Certification Familiarity

Leadership & Consulting: Team Management, BI Governance, Client Engagement

Education

Bachelor's in Administrative Informatics (Licenciatura en Informática Administrativa)

Universidad CNCI – Monterrey, Mexico

Languages

- **Spanish:** Native
- **English:** Professional Fluency